



webtec

Quote to

Your reference:

Mathieu Stark

Contact person at Webtec:

Harry Noorkoiv

Purpose / Goal

This is a proposal for improving starkventures.co's website in order to generate more engagement and business.

For seven years, Webtec has studied top performers, analyzed thousands of companies, and conducted countless split tests to perfect website strategies. We've helped over 3000 customers so far.

Now, you can benefit too.

[Terms & Conditions](#)



*"Thank you to you and your team's patience with me. Each person that I encountered (Alex, Jaco, Mariyam, Edward, etc) showed the same passion I had for my organization.
Your organization Rocks!"*

Stockholm | London | New York



starkventures.co 's Scope

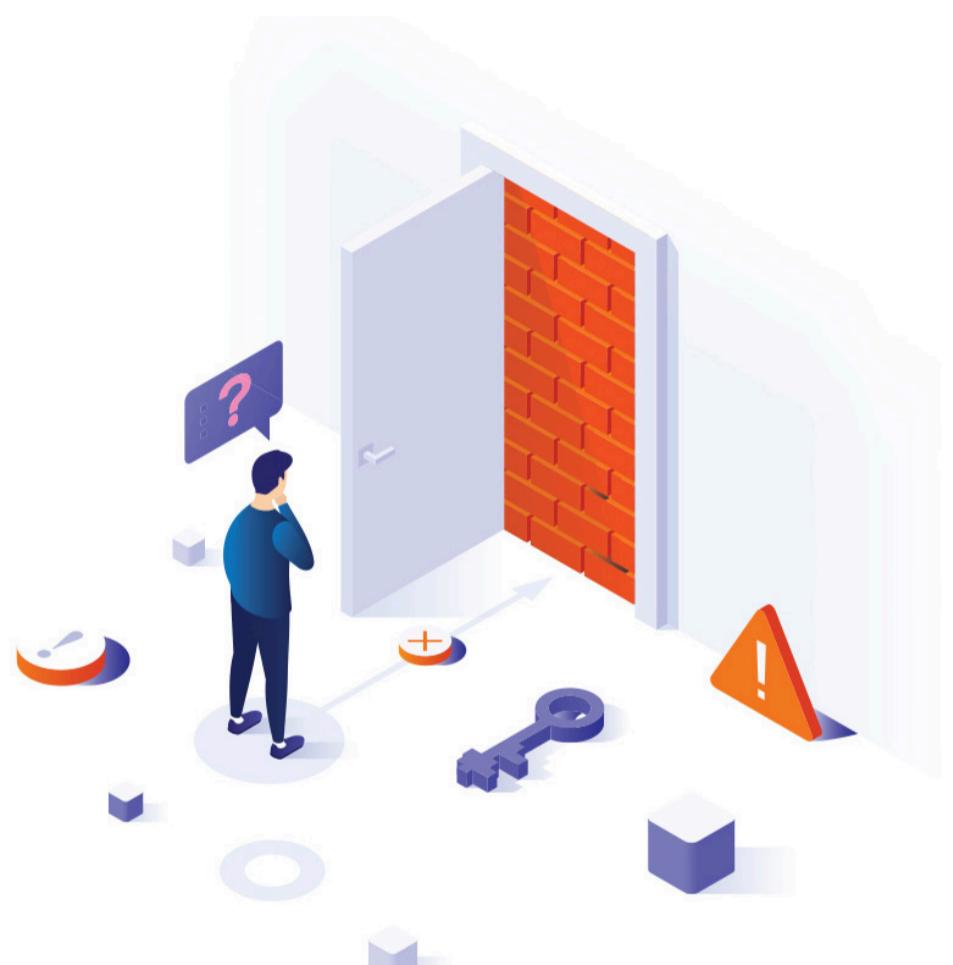
Problem statement

aims to improve and grow their business in the next year. You are already building awareness and curiosity through referrals, word of mouth, Google, etc.

Before potential clients make their decision, they'll check facts and compare. They will go to your website to determine if you're the right choice for them. This means that your website will be a very important tool in their decision-making. If it's not optimized, you're losing potential clients to competitors.

Main issues with the current website

- ✖ **Unclear messaging** > resulting in visitors dropping off early because they don't instantly understand what you do and why they should choose you.
- ✖ **Poor navigation** > resulting in visitors not instantly seeing what's most important to see.
- ✖ **Poor call to action** > resulting in visitors not taking action.
- ✖ **Not building trust and credibility** > resulting in visitors hesitating in taking action because they don't know if you can deliver the quality they need.
- ✖ **Slow speed** > resulting in people losing patience and leaving the website for competitors. Also affects your SEO negatively.
- ✖ **Generic/outdated look** > resulting in people not trusting that you and your services/products are modern and up to date.





CONCLUSION: Your Marketing Funnel Is Broken

You have relevant visitors coming to your website willing to engage, but the current website is not catching their interest and they leave the website to look elsewhere. In other words, your current website is leaving money on the table.



"For Cornel and all his team: I'm really extremely satisfied and happy with the result. It's exactly what I wanted. I know I'm a difficult customer but you were patient and very quick.

Thank you so much again!"

[Video testimonial](#)





Proposed Solution for starkventures.co

Webtec will build you a new website based on 7+ years of experience in designing top-performing websites. With our expertise, we will bring you the ideas, suggestions, and best practices for what would make your website an automated lead-generating machine.



Some of the benefits we strive to use and implement

Conversion-optimized website

We look at the best websites in the world, and use the best practices when it comes to user experience and psychology.

Better content

We will provide you with world-class images and videos from world-class photographers included in the price.

More traffic

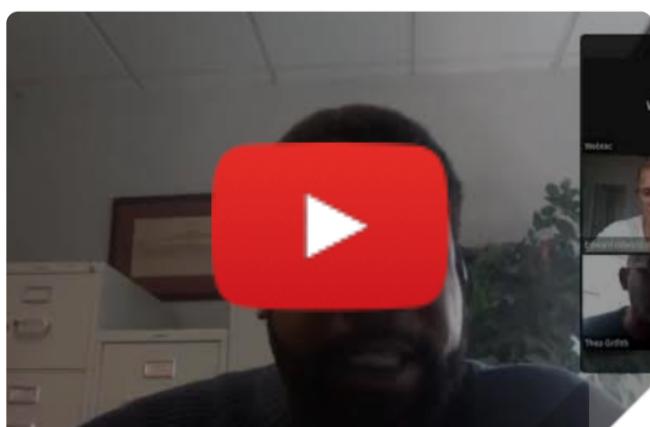
We will use proven basic SEO basics to optimize your website to rank higher on Google, to get visitors you otherwise would not get.

Easy editing

We will build the website in a way that makes it easy for you to edit yourself. We will also record an educational video for you so you never forget how to do it.

Safe & secure

We will build your website with the latest technology and tools to keep it safe & secure.

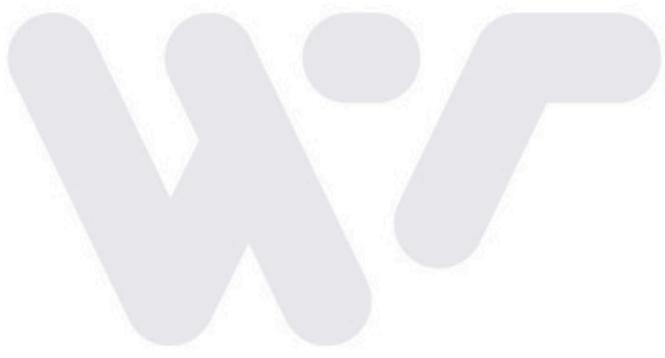


Did not realize how much business was missed due to old website

"It is night and day. Since we launched it (less than a month), SEO has done so much better that we have gotten at least 5 people who have put in their information to contact us to get help from us. We had ZERO leads from the old website. That alone is pretty amazing!"

★★★★★ [Read 100+ public 5-star reviews on Google here](#)





Step 02

Brainstorm ideas. Design of initial draft based on best practices to give feedback on.



Step 04

Optimizing the website when it comes to speed, quality, and performance.



Step 01

Start-up meeting, Planning, Preparation.



Step 03

Feedback phase.



Step 05

Final touches & Deployment.



Ongoing

You choose how to manage and maintain the website. No obligatory contracts or commitments - You own the website and can do whatever you want once we are done. Our team will be on standby whenever you need us for anything regarding your site.

You can either choose to contact us whenever you want, for 89 per hour. Another option is to use our Business package where you get unlimited changes, optimizations, updates, and security checks for 99 per month.



Time expected

On average, our clients have an improved website live in 60 days. We've had many projects that are a lot faster and some that are slower. It depends on how fast you provide feedback.

The expected time for you in this project is 5-8 hours over the 60 days.



What we need from you

- Your feedback (usually images and texts) in the feedback phase.
- Logins to your Webhosting so we can connect the domain when it's time for deployment.

Milestone fees will be charged as we reach each step in the process outlined above. If you bought the website on a subscription, the charges will happen monthly.

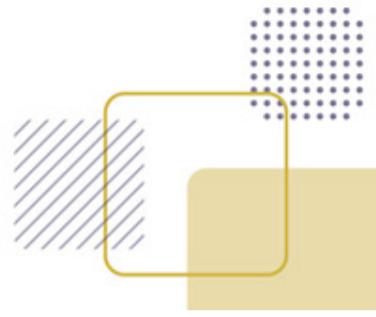
Please note that additional charges may apply for third-party plugins and installations not identified during the sales meeting.

The website paid for itself in two weeks

"My previous site generated less than 10 leads per year. The new Webtec website has generated more sales calls in the first two weeks since it was launched. This is a drastic improvement for my business!"



★★★★★ [Read 100+ public 5-star reviews on Google here](#)





Why webtec



We were just like you

When we ran our previous business, we couldn't find a single agency focused on helping small and mid-size businesses in a smooth and efficient way for a reasonable price.

It seemed like the alternatives out there were either cheap freelancers with not enough experience or web agencies that just wanted to work with larger, higher-paying clients. There was nothing for us.

The solution?

We decided to gather the best developers, designers, strategies, and project managers that we could find to start a web agency that simplified the web technology for busy executives in need.

We're Webtec.

| What makes us unique? | Webtec | Other agencies and freelancers |
|---|--------|--------------------------------|
| No hidden costs | ✓ | ✗ |
| Get a personalized sketch upfront | ✓ | ✗ |
| Get a design with suggestions on all subpages in the project | ✓ | ✗ |
| Suggestions based on data from 3000+ websites | ✓ | ✗ |
| A set price to have zero incitement to make the project lengthy | ✓ | ✗ |

| | | |
|---|---|---|
| Up to 3 revisions | ✓ | ✗ |
| Easy for you to make changes | ✓ | ✗ |
| Dedicated designer to support you after completion | ✓ | ✗ |
| The process is built and optimized for busy leaders | ✓ | ✗ |
| We offer Marketing, SEO & reviews after the launch | ✓ | ✗ |

Ongoing maintenance - Replaces a \$2000 part-time IT person, for just 199:

We will handle your website maintenance post-launch. Our comprehensive remote IT department service includes plugins valued at \$500, licenses, theme updates, security monitoring, unlimited content changes, insurance for unforeseen issues, and hosting – all for just \$199/month.

If not, we will show you how to manage and maintain the website at no cost.





★★★★★ "The only regret I have working with Webtec is that I didn't do it sooner."

[See a short video what people say about us here.](#)

Supplier: Webtec International AB

Our reference: Harry Noorkoiv

Buyer: starkventures.co

Your reference: Mathieu Stark

Extra notes if needed:

Upfront Payment

| Service | Price | Units | Total price |
|---|------------|-------|---|
| Modernized website with smart storytelling <i>Includes subpages and functionality seen/identified at the sales meeting. Hidden/unknown elements are not included.</i> | \$6,000.00 | 1 | \$6,000.00 -\$600.00 (10%) \$5,400.00 |
| Speed, mobile and performance optimization <i>To fix your website's performance issues and make sure it looks great on all devices</i> | \$700.00 | 1 | \$700.00 -\$700.00 (100%) \$0.00 |
| Website analytics <i>Automated performance reports (traffic, clicks, conversions, etc)</i> | \$400.00 | 1 | \$400.00 -\$400.00 (100%) \$0.00 |
| Launch Conversion Campaign (Optional) <i><u>Pay a deposit when you book onboarding to receive one month of A/B testing worth 1000 for free when you go live.</u></i> | \$999.00 | 1 | \$999.00 -\$999.00 (100%) \$0.00 |
| Ongoing improvements (First year) <i>Ongoing check-ins to make sure you stay ahead of the curve</i> | \$600.00 | 1 | \$600.00 -\$600.00 (100%) \$0.00 |

| | | | |
|---|--------|---|--------|
| Fastlane | \$0.00 | 0 | \$0.00 |
| Invest 25% more to fast-track your project to the front of the production queue, ensuring lightning-fast completion | | | |

Pricing summary

Total

\$5,400.00

[See what a recent client said midway through the project \(will this be you in a couple of weeks?\)](#)

By signing, I confirm that I have read and accepted all contents of this agreement, including all links and videos, which form part of the terms. I waive any claim of non-receipt or non-acceptance.

Clients paying via monthly installments acknowledge that **Webtec retains full ownership** of the website until payment is complete. During this period, the site must remain hosted on Webtec's servers and **cannot be transferred, duplicated, or migrated elsewhere** without written consent. Any breach may result in **immediate suspension, removal, and legal action**.



"I have worked with a few web designer companies of 13 years I have been in business. Webtec's team have over exceeded my expectations and not only designed one of the best website I've ever seen they have wowed my referral partners and other friend in the web design space. Not only have I seen a up tick in clicks and leads most importantly sales. They are affordable and most importantly have highest integrity I have seen in this industry. You will be extremely happy with your outcome."

- Derick, September 3, 2024

Still unsure? Watch what others say about us [here](#)



Audit log

Trusted timestamp

2025-11-21 16:40:30 UTC

Event with collected audit data

Document was signed by Mathieu Stark (mathieu@starkventures.co)
Device: Chrome 142.0.0.0 on Unknown macOS 10.15.7 (computer)
IP number: 47.155.52.186 - IP Location: Temecula, United States

2025-11-21 16:40:26 UTC

Document was reviewed by Mathieu Stark (mathieu@starkventures.co)
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2025-11-21 16:39:01 UTC

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2025-11-21 14:00:04 UTC

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