

6/10 completed

To Do List - Read these and check the box when done.

Brand Guidelines & Design Assets

Images & Visual Content

Business & Marketing Materials

Integrations & Technical Preferences

Add a to-do

Legal & Compliance (if applicable)

Calendly (or Booking) Setup

Company & Contact Information

Access to Your Current Website

Domain Logins | Click here to open

First Draft Requirements | Click here to open

Nov 28, 2025

Mathieu Stark, CEO

Shay

Hi! :)

I think a lot of these would be answered in the site map/UX doc u were talking about. Can we move to that first? And then go back to this if we need to? Like I said on the call, this isn't a refresh of an existing site, but a brand-new site that needs some thought upfront.

Should we get that sitemap/UX doc going?

Dec 2, 2025

Mathieu Stark, CEO

Hi! Please see the brief attached. Let me know if you have any questions.

SFG_Comprehensive_Brief (1).docx

20.9 KB · Download

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