

6/10 completed

To Do List - Read these and check the box when done.

- Brand Guidelines & Design Assets 1
- Images & Visual Content 1 Assign/schedule...
- Business & Marketing Materials 1
- Integrations & Technical Preferences 1

[Add a to-do](#)

- Legal & Compliance (if applicable) 1
- Calendly (or Booking) Setup 1
- Company & Contact Information 1
- Access to Your Current Website 1
- Domain Logins | Click here to open 2
- First Draft Requirements | Click here to open 1

Nov 28, 2025  Mathieu Stark, CEO Shay

Hi! :)

I think a lot of these would be answered in the site map/UX doc u were talking about. Can we move to that first? And then go back to this if we need to? Like I said on the call, this isn't a refresh of an existing site, but a brand-new site that needs some thought upfront.

Should we get that sitemap/UX doc going?



Dec 2, 2025

 Mathieu Stark, CEO

Hi! Please see the brief attached. Let me know if you have any questions.

 SFG_Comprehensive_Brief (1).docx
20.9 KB · Download

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