

Choose a report ▾

Latest Activity

 Emailing a daily summary[Everything](#) [Filter by projects](#) [Filter by people](#)

WEDNESDAY, FEBRUARY 11

Stark Ventures

2 people were chatting in [Chat here](#)

11:56am

TUESDAY, FEBRUARY 10

Stark Ventures

10:19pm

2 people were chatting in [Chat here](#)7:19pm Mathieu S. added a new message called [Final Feedback](#)[\[SFG_Final_Feedback.docx\]](#)
[\[SFG_Final_Feedback.docx\]](#)
9.68 KB

9:16am

2 people were chatting in [Chat here](#)

TUESDAY, FEBRUARY 3

Stark Ventures

2 people were chatting in [Chat here](#)

11:20am

THURSDAY, JANUARY 29

Stark Ventures

12:08am

2 people were chatting in [Chat here](#)

WEDNESDAY, JANUARY 28

Stark Ventures

2 people were chatting in [Chat here](#)

11:08am

Mathieu S. added a new message called [Design & Copy Critique](#)Hi Please see attached. [SFG_Design_Critique.docx]
[SFG_Website_Copy_Critique.docx][\[SFG_Design_Critique.docx\]](#) [\[SFG_Website_Copy_Critique.docx\]](#)

16.4 KB 25.8 KB

TUESDAY, JANUARY 27

Stark Ventures

1:01pm

3 people were chatting in [Chat here](#)

THURSDAY, JANUARY 8

Stark Ventures

2 people were chatting in [Chat here](#)

1:38pm

SUNDAY, JANUARY 4

Stark Ventures

9:24am

Mathieu S. added a new file called [Stark Fractional Group \(Stark Fractional Group\).zip](#)

WEDNESDAY, DECEMBER 31 2025

Stark Ventures

2 people were chatting in [Chat here](#)

11:25am

TUESDAY, DECEMBER 30 2025

Stark Ventures

11:34am

2 people were chatting in [Chat here](#)

MONDAY, DECEMBER 29 2025

Stark Ventures

2 people were chatting in [Chat here](#)

6:26pm

Mathieu S. added a new message called [Blueprint Feedback](#)

Hi Shay! Here's the feedback. Once this is incorporated, we're good to go. Let me know if you have any questions. [SFG_Website_Blueprint_Feedback.docx]

[\[SFG_Website_Blueprint_Feedback.docx\]](#)

22.9 KB

4:40pm

Mathieu S. added a new file called [Stark Fractional Group \(Stark Fractional Group\).zip](#)

<p> SFG_Website_Blueprint_Feedback.docx  docx</p> <p>2 people were chatting in  Chat here 10:53am</p> <p></p>	<p>MONDAY, DECEMBER 8 2025</p> <p>Stark Ventures</p> <p>12:48pm 2 people were chatting in  Chat here</p> <p></p>
<p>TUESDAY, DECEMBER 2 2025</p> <p>Stark Ventures</p> <p>7:46pm 2 people were chatting in  Chat here</p> <p></p>	<p>2 people were chatting in  Chat here</p> <p></p>
<p>Mathieu S. commented on SFG_Comprehensive_Brief (1).docx 6:06pm Company brief</p> <p>Mathieu S. added a new file called SFG_Comprehensive_Brief (1).docx 6:05pm  docx</p> <p>Mathieu S. commented on To Do List - Read these and check the box when done. 6:04pm Hit Please see the brief attached. Let me know if you have any questions. [SFG_Comprehensive_Brief (1).docx]  SFG_Comprehensive_Brief (1)... 20.9 KB</p> <p>On To Do List - Read these and check the box when done., Mathieu S. checked off: 6:04pm <input checked="" type="checkbox"/> Legal & Compliance (if applicable)</p> <p>Mathieu S. commented on Legal & Compliance (if applicable) 6:04pm Yes, we'll need to create the standard legal and compliance docs/pages. We are not selling into the EU. We are not selling to children.</p> <p>Mathieu S. commented on Integrations & Technical Preferences 6:02pm Scheduling: OneCal (https://app.onecal.io/b/mathieu-stark/meet-with-mathieu-stark) CRM: Apollo Newsletter: Klaviyo (free account to start) Social Media: LinkedIn Analytics & Tracking: GA4 I'd like a chatbot/video interaction on the bottom right of the site. This will answer questions about pricing...</p> <p>Mathieu S. commented on Business & Marketing Materials 5:59pm This is in the brief. Also, I'm hoping the blueprint exercise will uncover what needs to be created.</p> <p>On To Do List - Read these and check the box when done., Mathieu S. checked off: 5:58pm <input checked="" type="checkbox"/> Calendly (or Booking) Setup</p> <p>Mathieu S. commented on Calendly (or Booking) Setup 5:58pm I'm using OneCal, and this is the current booking page. Please note the URL will change in the future, but will still be OneCal. https://app.onecal.io/b/mathieu-stark/meet-with-mathieu-stark</p> <p>On To Do List - Read these and check the box when done., Mathieu S. checked off: 5:56pm <input checked="" type="checkbox"/> Company & Contact Information</p> <p>Mathieu S. commented on Company & Contact Information 5:56pm Stark Fractional Group 27555 Ynez Road, Suite 110 Temecula, CA 92591 info@starkfractionalgroup.com Business hours: 9am - 5pm M-F Pacific Timezone LinkedIn: https://www.linkedin.com/company/stark-fractional-group Contact Pref: email or contact form</p> <p>Mathieu S. commented on Images & Visual Content 5:51pm This is in progress, as I'm using the blueprint to drive what photos I need to take. I'm hiring a photographer to take these photos.</p> <p>Mathieu S. commented on Brand Guidelines & Design Assets 5:50pm This is in the works and will be done shortly.</p> <p>On To Do List - Read these and check the box when done., Mathieu S. checked off: 5:49pm <input checked="" type="checkbox"/> Access to Your Current Website</p> <p>Mathieu S. commented on Access to Your Current Website 5:49pm There isn't a current website.</p> <p>Mathieu S. commented on Domain Logins Click here to open 5:49pm Domain is hosted on namecheap. Let me know if you need access to Namecheap.</p> <p>On To Do List - Read these and check the box when done., Mathieu S. checked off: 5:48pm <input checked="" type="checkbox"/> Domain Logins Click here to open</p> <p>Mathieu S. commented on Domain Logins Click here to open 5:48pm Hosting will be on WPEngine. I have set up a dev site, and have granted developer@trywepro.com access to the site. Please let me know if you need anything else. Once we have everything in the dev environment, we can promote to prod.</p> <p>On To Do List - Read these and check the box when done., Mathieu S. checked off: 5:39pm <input checked="" type="checkbox"/> First Draft Requirements Click here to open</p> <p>Mathieu S. commented on First Draft Requirements Click here to open 5:39pm Hit I have filled out the form. Also attaching the brief. [SFG_Comprehensive_Brief (1).docx]  SFG_Comprehensive_Brief (1)... 20.9 KB</p>	
<p>FRIDAY, NOVEMBER 28 2025</p> <p>Stark Ventures</p>	

3:16pm  **Mathieu S. commented on To Do List - Read these and check the box when done.**
Shay Hi! :) I think a lot of these would be answered in the site map/UX doc u were talking about. Can we move to that first? And then go back to this if we need to? Like I said on the call, this isn't a refresh of an existing site, but a brand-new site that needs some thought upfront. Should...

THURSDAY, NOVEMBER 27 2025

Stark Ventures

2 people were chatting in  Chat here 10:25pm

 

FRIDAY, NOVEMBER 21 2025

Stark Ventures

8:54am  **On To Do List - Read these and check the box when done., Webtec added**

- Access to Your Current Website 
- Legal & Compliance (if applicable) 
- Integrations & Technical Preferences 
- Business & Marketing Materials 
- Calendly (or Booking) Setup 
- Company & Contact Information 
- Images & Visual Content 
- Brand Guidelines & Design Assets 
- Domain Logins  Click here to open 
- First Draft Requirements  Click here to open 

Back 
↑ to top 

?